

# Jose I Zambrano

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## PERSONAL PROFILE

- ✓ Organized and skillful in meeting deadlines with high performance results.
- ✓ Team oriented, open-minded, and eager to make an immediate impact.
- ✓ Self started with strong work ethics and great personal attitude.
- ✓ Determined and highly motivated to take on new challenges.
- ✓ Excellent taste and eye for design.
- ✓ Excellent communication skills: Bilingual Spanish / English

## CAREER HISTORY

### **FREELANCE GRAPHIC & WEB DESIGNER — MARCH 2009 - CURRENT | CHARLOTTE, NC** **COMPANY: ZAPIC DESIGN**

Zapic Design is a one-man design studio where I work as a freelancer on projects involving the development of websites, logos, catalogs, personal cards, flyers, newspapers ads and events advertisements. Some of the tasks performed on a daily basis involve:

- ✓ Develop sales strategies to promote and market the company's services.
- ✓ Work and communicate directly with clients in the development of websites, logos, catalogs, brochures, flyers, newspaper ads and any type of marketing material to promote their company's products or/and services.
- ✓ In some instances work with other designers and programmers in the development of a specific project.

### **MARKETING / WEB & GRAPHIC DESIGN — AUG 2005 - FEB 2009 | YORK, SC** **COMPANY: AUSTIN INTERNATIONAL, INC. (NOW KNOWN AS VISION METERING)**

- ✓ In charge of designing and publishing the company's bi-monthly newspaper, "Austininc.com".
- ✓ Increased the monthly sales revenue of the company by thousands of dollars with the design and development of the company's E-commerce website www.austininc.com.
- ✓ Responsible for the design and development of all of the company's marketing material, such as brochures, flyers, advertisements, package designs, logos, etc.
- ✓ Developed strategies to market company's products and services.
- ✓ Worked with the sales force to assist with the special needs of the company spanish speaking customers.
- ✓ Communicated directly with customers by assisting and creating relations with the company's Spanish speaking customers.
- ✓ Provided translation services from English to Spanish by oral and written means.

### **GRAPHIC DESIGN INTERN — JAN 2005 - MAY 2005 | CHARLOTTE, NC** **COMPANY: CREATIVE CUBES**

- ✓ Worked on projects involving the development of websites, logos, catalogs, personal cards, newspaper ads and event advertisements.
- ✓ Worked as a team to reach a common goal.
- ✓ Communicated directly with clients in order to understand their specific needs.

✓ Provided translation services from English to Spanish by oral and written means.

## EDUCATION

### UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE — May 2005

#### BACHELOR OF ARTS IN ARTS

Concentration: *Graphic Design*

Cumulative GPA: 3.00/4.00

### THE ART INSTITUTE OF CHARLOTTE — 2009

Attended multiple web design classes in order to sharpen my skills including: Introduction to Authoring, Intermediate Authoring, Introduction to scripting languages, Intermediate scripting languages and User Centered Design.

## TECHNICAL SKILLS

I have substantial knowledge of **HTML** and **CSS**. I also have extensive knowledge of many software applications. Listed are those which I use on a regular basis:

### **ADOBE PHOTOSHOP CS4**

I have been using Photoshop extensively since 2003 and consider myself to be an expert user. I use Photoshop for creating layouts for most of my designs as well as retouching and manipulating photos.

### **ADOBE DREAMWEAVER CS4**

I've tried different HTML authoring software but Dreamweaver has been my choice for several years. When necessary I can also hand-code.

### **ADOBE ILLUSTRATOR CS4**

Although I am more comfortable with pixels rather than vectors, I have had plenty of experience creating layouts, logos, illustrating and designing with this application.

### **ADOBE INDESIGN CS4**

This is my favorite application when it comes to laying out multiple page documents, though I have some knowledge using Quark Express as well.

### **ADOBE FLASH CS4**

I have created many diverse projects in Flash including websites, animations, galleries, banner advertisements and Presentations.

I also have a lot of experience working with Macintosh OSX and Microsoft office applications such as MS Word, MS PowerPoint and MS Excel.

## LANGUAGE

Bilingual in Spanish and English.

## REFERRALS

Available upon request.